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The Reporter

Spring, 2008

President's Message



Gary Duncan

Spring is here! The grass is green, the tulips are up, the daffodils are blooming and MAP testing is almost over. We are winding up another fantastic school year.

Our Summer Conference theme is "The Third R – Relationships" and it will be here before you know it. Make plans to attend now. Ray McNulty will be our Opening General Session Speaker. Mr. McNulty is the Senior Vice President of the International Center for Leadership in Education. He has served in every capacity in the educational system and has presented to audiences around the world. Mr. McNulty believes strongly that educational systems cannot wait for children and challenges to arrive at school; rather, schools need to reach out and help forge solutions.

Program planners and DESE personnel have been working hard to provide sessions in every division that will help us, as educators, provide a great education for our students.

Legislative Day was held on February 13th. Career and Tech Educators, along with many students from student organizations, met with legislators to share the importance and impact of Career and Technical Education. Representative David Pearce opened our meeting with remarks in the House Chamber. Sarah Topp, from Gamble and Schlemeier, also reviewed legislative issues. Executive Officers, Division Presidents and Student Organization Leaders were present

when Governor Matt Blunt signed a proclamation for Career and Technical Education Month. Educators and student leaders are the best way for legislators to hear how important Career and Technical Education is for our state. Plan on attending in the future.

The National Policy Seminar was held in Washington D.C. from March 9th-12th. The Missouri delegation of 20 people met with Congressmen and Senators from all districts in Missouri. We also heard speakers from business and industry, the Department of Education and a political forecaster. Career and Technical Education is facing challenges, but continues to improve and provide our students with training for careers, higher degrees and life in general. We must continue to let our Congressmen know how valuable CTE is to our students.

The Spring Executive Board meeting was held on March 28th. The two candidates for President-Elect are Dean Whitlow and Laura Hendley from the Administrators division. Springfield was accepted as the conference location for 2011, 2012 and 2013. In other business, the Board voted in favor of asking the membership for a dues increase at the House of Delegates meeting this summer. Watch for more information on this from your division.

I am looking forward to seeing all of you at our Summer Conference in Springfield in July. I thank you for the opportunity to serve as your President this past year. It has been a great learning experience for me.

Gary Duncan
2007/2008 Missouri ACTE President

Region III ~ Current Happenings

by Mark Sponaugle; Missouri ACTE Region III Representative



The Region III Leadership Conference will be held in Bloomington, Minnesota, on June 16-18. The Minnesota ACTE has put together a great conference which is tied into their state conference. You can access the program by going to the Missouri ACTE website (www.mo-acte.org). There are wide varieties of workshops ranging from improved relationships with your legislators to discussions concerning Perkins. The theme this year is "Being a Highly Effective Association." The overall program looks exciting and should prove to be an enjoyable conference. There is still time to register for the conference.

Last but not least, it is hard to believe that the 2007-2008 school year is coming to a close. Where has the time gone? We have spent our year helping young men and women develop skills they can use as they begin to take those first steps on their career path journey. I want to congratulate each of you for your part in that amazing journey. As educators, we play an important role in the lives of the students that enter our classrooms in the fall. It is now spring, after a long hard winter filled with lots of snow and ice, and the end of the school year is right around the corner. We may not know the impact we have on any one student until many years later and that is fine. Just remember, as educators we are important. Enjoy your summer break and I look forward to seeing you in Springfield.

As always it is a pleasure to represent Missouri at the regional level. I thank you for the opportunity to serve. Please feel free to contact me (417-359-7026 or at sponauglem@carthage.k12.mo.us) if you have any questions or concerns.

Proposed Missouri ACTE Dues Increase

by Karen Mason, Policy Chair

The Policy Committee met March 28, 2008, before the Missouri ACTE Spring Board Meeting. The main focus of our meeting was to discuss dues for Missouri ACTE. Currently, the dues are eighteen dollars (\$18). A motion was approved by the Board of Directors to increase the dues to twenty five dollars (\$25). Missouri ACTE has not had a dues increase since 2002. All dues increases must come before the House of Delegates in July. The increase, if passed, would not take effect until 2009.

The rationale behind this increase is as follows: expenses continue to rise in postage, copies, etc.; we did not give a management increase last year because funds were not available; our membership numbers are down from previous years; and attendance at Summer Conference is down.

Our leadership needs to be able to continue to attend national meetings representing Missouri ACTE. Each year the cost for travel, registrations, etc. to these meetings continue to rise.

There is a budget committee meeting each fall with representation from each division on this committee. We have gone over our budgeted amounts for the last two years and the monies then come from our reserves. We need to build these reserves, not continue to deplete them. The budget committee is very prudent with our monies and they look closely at the expenditures. Most of our division dues are more than the Missouri ACTE current dues.

Missouri ACTE is a great association to belong to and we need to support the efforts of our Association.

The Missouri ACTE Reporter is a quarterly publication of the Missouri Association for Career and Technical Education; Donna Vossen, Executive Director; P.O. Box 1955; Jefferson City, MO 65102; Phone: 573-634-7366; Fax: 573-636-7142; Email: donna@mo-acte.org; Website: www.mo-acte.org.

Your comments and suggestions are welcome!

Proposed Bylaws Changes

The Missouri ACTE Board of Directors has approved the following bylaw changes to be forwarded to the House of Delegates for their consideration at their annual meeting on July 23, 2008. [Note: words which are in **bold underline** will be added; words which are in **bold italic** will be deleted.]

BYLAWS CHANGE #1

This will formally change the name of the Missouri State Association of Health Occupations Educators to Missouri Health Science Technology Education.

ARTICLE IV – Divisions

A. The divisions of Missouri ACTE shall be those interested in

- ♦ Administration (Missouri Council of Career and Technical Administrators)
- ♦ Agricultural Education (Missouri Vocational Agriculture Teachers Association)
- ♦ Business Education (Missouri Business Education Association)
- ♦ Family and Consumer Sciences (Missouri Educators of Family and Consumer Sciences)
- ♦ Guidance (Missouri School Counselors Association)
- ♦ Health Occupations Education (Missouri ***(State Association of Health Occupations Educators)*** ***Health and Science Technology Education***)
- ♦ Marketing and Cooperative Education (Missouri Marketing Association/ Missouri Cooperative Education Association)
- ♦ Placement (Missouri Association for Career Services)
- ♦ Special Needs (Missouri Special Needs Association)
- ♦ Technology Education (Technology Education Association of Missouri)
- ♦ Trade and Technical Education (Missouri Trade and Technical Association)
- ♦ Workforce Development (Missouri Association for Workforce Development) and
- ♦ New and Related Services.

BYLAWS CHANGE #2

This will formally remove the name of the Missouri Association for Workforce Development from the list of Missouri ACTE Divisions.

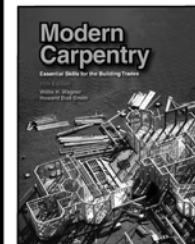
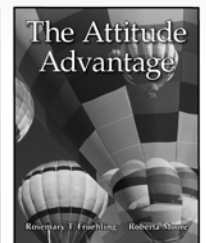
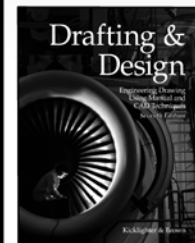
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- ♦ New and Related Services.

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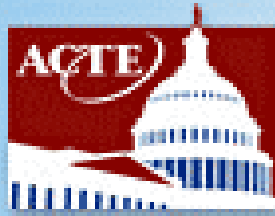


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NATIONAL POLICY SEMINAR



↑ *Missouri ACTE's Delegation to the National Policy Seminar*

I attended the ACTE National Policy Seminar in Washington DC in early March. The National Policy Seminar is an opportunity for ACTE members to gain a better understanding of how to communicate effectively with your legislators. There were 24 members of the Missouri Delegation that divided up and visited all of the Missouri Congressional Delegation. One of our main points was to ask that Perkins funding be reinstated. We asked that Perkins funding be increased, not cut, to help career and technical education programs continue to meet the educational and training needs of the global economy.

One of our appointments was with Troy Justesen, Assistant Secretary for the Office of Vocational and Adult Education (OVAE). Mr. Justesen has been a wonderful advocate for CTE and CTSO's. We just wanted to say "thank you" for a job well done. We also brought him and his staff a taste of Missouri with Russell Stover candy.

One of the National Policy Seminar speakers was from Workforce Investment and spoke rather derogatorily toward CTE and stated that she believed that all students needed a two- or four-year education in a community college or university, following high school. When Mr. Justesen took the podium, he explained that "higher education" was ANYTHING (any education or training) that happens after high school. PERIOD. We LOVED him. He explained that 35% of the US population has a four-year college education, which means that 65% of the population does not. He said that the US works because of CTE.

Thank you for allowing me to attend this valuable seminar and represent Waynesville, MoSAHOE and Missouri. It is gratifying to know that the Missouri Congressional Delegation "get it" and understand the importance of CTE and what we do.

Respectfully submitted,
Sherry Struckhoff
MoSAHOE, Legislative Representative



↑ (from left) Barb Mountjoy, Sherry Struckhoff, Troy Justesen, Donna Vossen, and Gary Duncan

During the National Policy Seminar, a small delegation from the Missouri ACTE waited in the imposing lobby of the Potomac Center Plaza for a member of Mr. Troy Justesen's, Assistant Secretary of Vocational and Adult Education, staff to come and escort us through security to the 11th floor and Mr. Justesen's offices.

The first time we had heard the Secretary speak was at the National ACTE Convention in 2006. At that time, he issued a blanket invitation to those in attendance to feel free to visit his office if we were ever in D.C. I turned to my dear friend seated beside me and said, "I'm going to do that." This was the first member of the Department of Education staff, at the federal level, who seemed to bring a sense of reality and a working knowledge of career and technical education to their position. So I made that appointment. While making arrangements for the Missouri delegation to meet with their legislators, I made an appointment with Mr. J. Much to our dismay, his secretary contacted us just prior to the meeting and stated he had been called away to a meeting with the President. We were very disappointed, but understood he probably did have his priorities straight.

During national Skills USA in Kansas City, Missouri, my friend, the one I turned to before, and I heard Troy again when he spoke to the assembly of delegates there. It was a very inspirational speech and the students loved it. Now we, my friend and I, were beginning to feel like groupies.

So in 2008, I tried again. This time we made it. We had a confirmed appointment for Wednesday, March 12th at 2:00 p.m.

The morning of March 12th, we discovered a special bonus. He, Mr. Justesen, was a speaker at the breakfast meeting of the NPS. And, once again he gave a great speech. So you can understand we were very excited when we were seated in a spacious conference room, after gaining entrance with a thumb print screening device, just awaiting an informal chat with him. I must tell you, we were quite impressed with the technology in place for security in this very new government building. So, we find ourselves in this lovely space waiting for Troy to complete a meeting he is chairing with his staff and join us. Imagine our surprise when 12 people come in. They arrange themselves around the table and the first thing that is said is by an important looking gentleman, with a clip board, who says, "Well Missouri, what do you want?" Actually, we just wanted to tell Troy we thought he had the "right stuff." He connected with career and tech classroom teachers; he connected with students and he believes that any education that occurs post secondary is higher education. But we managed to introduce ourselves and attempted to explain that we weren't from the state department, just before Mr. J arrived.

It was a great meeting. We learned the responsibilities of each of his staff and we chatted about some things going on in Missouri. Troy opened the box of Missouri candy we brought and passed it around the table. We left feeling very satisfied and I, for one, felt that at least some of our government was working well and furthermore, seemed to think career and tech teachers and students were the greatest!

Barbara Mountjoy

Missouri ACTE 2008 Legislative Day

February 13, 2008



↑ Governor Blunt, center, proclaims February as Career and Technical Education month.

"I don't want to do that, Rusty. Technical education teachers should not have to waste their time talking to or taking legislators on tours. The government should provide for education first!!!" This is a response that I received one day at our school from probably one of the best, if not the best, teachers in our building.

I agree with this person. We should not have to. But in today's climate, I believe we do have to communicate with decision-makers – not to beg for this or that – but to keep them informed about issues facing educators in our classrooms.

Forty years ago, my guess is, the number of people lobbying our elected officials was a small group of concerned citizens that looked at the government as a source of support for only a few concerns. Today, you and I know that our government is asked to be involved in almost every aspect of our daily lives and, to some people, using a motorcycle helmet or possibly hand-fishing is a more important issue than educating children. This does not even touch the number of people that knock on the door wanting funding for this or that.

Missouri ACTE Legislative Day offers teachers an organized opportunity to visit with legislators. This visit is not a strong lobby effort – "we want this or else" – but an opportunity to start or continue a positive conversation about what you and your students accomplish in the classrooms and labs in our Technical Programs.

This one day, this one five to 30-minute meeting can not be the end. You must take the time to provide that tour or some other type of contact to build your relationship with your elected officials. I don't like the old saying that the squeaky wheel gets the grease but I do believe if we don't toot our own horn once in a while we may become hard to remember when legislators are making decisions that directly or indirectly effect technical education.

The Missouri ACTE Legislative Day was well attended this year and had a positive impact upon the Missouri General Assembly. Thank you, if you attended this year, and continue the dialog with your officials. If you have not attended, please consider attending in 2009.

Rusty Black
Missouri ACTE Legislative Committee Chair

Lamar Vo-Tech Organizations Make Their Voices Heard in Jefferson City

Not only was the Missouri ACTE 2008 Legislative Day a time for our teachers to contact their Representatives and Senators, it was also a time for our students to shine! Several of our students came to Jefferson City to share their perspective, successes, and stories with the Missouri General Assembly. They represented us and our efforts very well.



← From left: Autumn Rhodes (DECA), Ed Emery (State Rep. - District 126), Claire Henderson (DECA), Hannalee Coffey (SkillsUSA), Zach Dykes (FBLA), Kevin Hanley (FBLA)



↑ From left to right, back row: Kevin Hanley (FBLA), ↑ Zach Dykes (FBLA); Middle row - Hannalee Coffey (SkillsUSA), Autumn Rhodes (DECA), Justin Ehrsam (FFA); Front row - Claire Henderson (DECA), Austin Johnson (FFA).



From left: Debbie Merrifield (FBLA advisor), Megan (intern for Ed Emery), Claire Henderson (DECA), Ed Emery (District 126 State Rep.), Autumn Rhodes (DECA), Barba Parrish (DECA Advisor)



← Rep. Jason Grill invited (pictured left) Missouri DECA District 1 Vice President Briana Evans (Park Hill High School) and Missouri DECA Vice President Hannah Holden (Park Hill South High School) to the House of Representatives dais.

Tom Quinn Promoted to Assistant Commissioner at DESE

Thomas W. Quinn has been named Assistant Commissioner of the Division of Career Education at the Department of Elementary and Secondary Education. Commissioner of Education D. Kent King announced Quinn's promotion on March 28.

Quinn joined the state education agency in July 2001 as director of the School Governance and Transportation Section. In October 2007, he was named Interim Assistant Commissioner of the Division of Career Education.

Prior to joining DESE, Quinn served the Centralia Public Schools for 28 years (1972-2000). He was a teacher, principal and athletic director before becoming superintendent of the school district in 1986.

The Division of Career Education administers a wide range of programs that serve the career and technical-training needs of high school students, postsecondary students, adults and industry. The division also manages the high school equivalency testing program (GED), as well as adult education and workforce-development services.

"Tom Quinn is an outstanding member of the DESE team, and he has done an excellent job in assuming the leadership of the Division of Career Education. I am grateful for his continuing service," said Commissioner King.



*Thomas W. Quinn
Assistant Commissioner
Division of Career Education, DESE*

ACTE Region III 2008 Convention

June 16-18, 2008

Minneapolis Airport Marriott®, MN



ACTE 2008 Convention
December 4-6, 2008
Charlotte Convention Center, NC

National Business Education Conference Held in San Antonio, Texas

by Kelly Berhorst, MBEA President



↑ Pictured left to right are Kelly Berhorst, MBEA President; Laura Taylor, NCBEA President; and Leslie Kerns, Director of Business, Marketing, and Cooperative Education at DESE.

Business teachers from across the nation had the opportunity to network and obtain information about issues and trends affecting business education in San Antonio, Texas, March 19-22. As MBEA President, I was able to attend this conference and represent Missouri. The conference theme was "Educating for Success in Business and Life."

Computer workshops on Windows Vista and Office 2007 were available, as well as Adobe Acrobat, InDesign, Moodle, Movie Maker, Camtasia,

Photoshop, Google, and QuickBooks. Registrants of the Conference were invited to attend sessions on topics including business etiquette, K-12 Keyboarding, SNAP, YouTube, creative teaching strategies, Entrepreneurship, career trends, online course delivery and assessment, student motivation, identity theft, Adobe CS3, Accounting, and voice/handwriting recognition.

The keynote speaker for the opening session was John Kasich. Mr. Kasich currently hosts *The Heartland* on the FOX news channel and serves as managing director at Lehman Brothers, an investment banking firm. The second general session speaker was William Boshier. Mr. Boshier is a distinguished professor of public policy and education. The closing session speaker was LaDonna Gatlin. Mrs. Gatlin entertained and motivated those in attendance with her amazing voice and emphasized how decisions in our life can redefine our lives. She used her personal example of getting married instead of traveling with her brothers, The Gaitlin Brothers.

A special opportunity was made available for attendees to travel to Knibbe Ranch for a night of authentic Texas barbecue and line dancing. Participants were able to enjoy the Texas sky while taking a hay ride and learning about the history of the ranch. Participants were also able to have their photos taken with a live bull.

Teachers Go Back to School



During March, the Business, Marketing and Cooperative Education Section of Career Education, Department of Elementary and Secondary Education conducted three hands-on computer workshops around the state on Photoshop CS3. Tonya Skinner, Oran Business Teacher, instructed approximately 82 teachers using a theme of creating a movie poster. The posters were completed utilizing most of the features available in Photoshop. The teachers worked hard to complete the project and received CDs plus step-by-step instructions that could be used in their classroom.

← Tonya gives assistance to Wayne Montgomery, Windsor High School

Missouri ACTE Summer Conference General Program

MONDAY, JULY 21

9:30 a.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Oklahoma Room

2:00 p.m. - 7:00 p.m.

Missouri ACTE Conference Registration & Exhibits Open

EXPO Center - Hall A & Hall 1 - 635 E. St. Louis Street

TUESDAY, JULY 22

8:00 a.m. - 3:00 p.m.

Missouri ACTE Exhibits Open

EXPO Center - Hall A & Hall 1 - 635 E. St. Louis Street

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration Open

EXPO Center - Hall A & Hall 1 - 635 E. St. Louis Street

8:00 a.m.

All Missouri ACTE Committee Meetings

University Plaza Convention Center - Arizona Room

9:15 a.m. - 10:15 a.m.

Missouri ACTE New Professional Reception

*University Plaza Convention Center -
Arizona & Georgia Rooms*

10:30 a.m.

Opening General Session

EXPO Center - Hall B & C - 635 E. St. Louis Street

Opening Session Speaker – Ray McNulty

After the Opening Session a Box Lunch will be available for attendees in the *EXPO - Hall 1*

TUESDAY, JULY 22 (CONT.)

1:15 p.m. - 2:30 p.m.

General Session – Part 2

Programs of Study

See Division Programs for room assignments.

WEDNESDAY, JULY 23

8:00 a.m. - 11:00 a.m.

Missouri ACTE Late Registration Open

University Plaza - Lobby

3:30 p.m.

House of Delegates Meeting

University Plaza Convention Center - Iowa Room

8:30 p.m.

All-Division Social

The Oasis - 2550 N. Glenstone

THURSDAY, JULY 24

1:00 p.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room

In Their Own Words

At the Missouri ACTE 2008 Summer Conference, one of the following candidates will be chosen as the new President-Elect. Both candidates are members of the Missouri Council of Career and Technical Administrators (MCCTA) Division and have given many hours of their time and talent to their communities and profession. Instead of reciting their resumes, this year, we thought you might want to hear what the candidates believe the future of career and technical education holds ... and what they see as their role in that future.



Laura Hendley

Laura Hendley is the Director of Career and Technical Education at the Waynesville Technical Academy in Waynesville, Missouri.

She holds a Bachelor of Science in Speech from Murray State University, Kentucky; a Masters of Education in Practical Arts Vocational Technical Education

from the University of Missouri - Columbia, and an Education Specialist in Educational Leadership from William Woods University.

In her own words:

The future of our organization faces many challenges including funding for career and technical education, maintaining membership for our organization, and being proactive to situations such as the increase in course requirements which limits opportunities for students to participate in career and technical education. Such challenges provide opportunities for us to become stronger, to grow and to change.

As President-Elect my goals would be to work toward strengthening the relationship with DESE and the legislature. In addition, I will act as an advocate for career and technical education throughout the state. I will provide leadership for the organization by focusing on our strengths and working to eliminate our weaknesses. Finally, I will celebrate career and technical education at every opportunity.

The Missouri Association of Career and Technical Educators has a long history rich in the support of teachers and students. If elected, I will work diligently to continue this rich tradition.



Dean Whitlow

Dean Whitlow is the Assistant Director and Financial Aid Officer at the Cape Girardeau Career and Technology Center in Cape Girardeau, Missouri.

He holds an Associate of Arts Degree from Three Rivers Community College, Poplar Bluff; a Bachelor of Science in Secondary Education

from Southeast Missouri State University; and a Master of Arts in Secondary School Administration, also from Southeast Missouri State University.

In his own words:

Today, in the field of Career and Technology Education, we must not only embrace change but diligently prepare for it. My vision for the future role of Career and Technology Education is one of leadership.

Our schools and programs must no longer be reactive to change but rather lead change by preparing our students with lifelong learning skills and with the career knowledge and career skills we determine that they will need to succeed in their future roles.

As President Elect of Missouri ACTE, one of my goals will be to encourage greater collaboration among our schools and programs so that examples of the most forward thinking practices are available for consideration by all of our membership.

By first recognizing the best-of-the-best and then sharing the methods implemented by these programs, we can all establish renewed goals and ultimately assure the success of our students.

Summer Conference Opening Speaker

Missouri ACTE's Professional Development and Program Improvement Committees have selected an excellent speaker as the 2008 ACTE Summer Conference Opening General Session speaker ... Raymond J. McNulty.

McNulty is Senior Vice President of the International Center for Leadership in Education. Prior to joining the International Center, he was a senior fellow at the Bill & Melinda Gates Foundation, where he worked with leading educators from around the country to reinvent our nation's high schools. Ray also is a past president of the Association for Supervision and Curriculum Development (ASCD).

An educator since 1973, Ray has been a teacher, vice principal, principal, and superintendent. From 2001-03, he served as Vermont's education commissioner. During his tenure, Ray focused on aligning the Department of Education's work on three key issues:

early education, educator quality, and secondary school reform

Ray has presented at the state, national, and international levels on the need for school systems to accept the challenges that lie ahead. He is committed to raising performance standards for both

teachers and students and to building solid connections between schools and their communities. Ray believes strongly that education systems cannot wait for the children and challenges to arrive at school; rather, schools need to reach out and help forge solutions.



Raymond J. McNulty

Linn State Technical College Job Fair

Linn State Technical College Career (LSTC) Services Department hosted the Annual Job Fair February 13 in the LSTC Activity Center in Linn.

Approximately 700 students stopped by the Job Fair to visit with 74 companies. Companies also had the opportunity to interview students for internships and full-time positions. Many students benefited from this opportunity and had follow-up interviews with the employers.

Brooke Hemeyer, Design Drafting Technology student, was hired two weeks after the job fair. She went to Career Services Online and researched 20 companies attending the job fair that were interested in Design Drafting Technology students.

"I was interested in architectural drafting and found that Gastineau Log Homes, New Bloomfield MO, fit my needs and was close to home," said Hemeyer. "At the job fair I went to their booth, spoke with current employee and LSTC alum Megan Haas (1995 Design Drafting Technology graduate), left my resume and picked up an application. Next thing I knew, I had an interview. Now I have the job I wanted."

Hemeyer is currently working for Gastineau Log Homes part-time and has been offered full-time employment upon graduation in May.

Along with employers, Tom Loehner, MO State Representative; Sean Sappenfield, Jefferson City Chamber of Commerce; Donna Vossen, Executive Director of Missouri Association for Career and Technical Education (Missouri ACTE); Gary Duncan, President of the Missouri ACTE; and Sabrina Kidwai, Media Relations Manager, National Association of Career and Technical Education (ACTE) attended the Job Fair.

"By utilizing the new Activity Center we were able to accommodate more companies allowing the 2008 Job Fair to be the largest and most successful in LSTC history to date," states Glenda Whitney, Career Services Coordinator. "It was a great opportunity for employers to visit the campus, as well as introducing students to national and local companies."

Linn State Technical College has campuses in Linn, Mexico and Jefferson City. For more information about LSTC, visit www.linnstate.edu.

Culinary Arts Program Captures Hearts, Competitions

by Geneva Alexander

If the way to a person's heart is through his or her stomach, then the culinary arts department is ready to capture the hearts of everyone.

In the Culinary Arts department at Waynesville Technical Academy, there is hard work, competition, and most of all FOOD! For those who love to cook and those who love to eat, the Culinary Arts class is something to consider.

Many are not aware that this program even competes in annual competitions. When it comes to these contests, Culinary Arts teacher Mr. Jon Dye shared, "In the past couple of years, we took 3rd place, but this year we are hoping to reach our goal of 1st place."

Waynesville's WTA students will attend three competitions. There are several categories in which students compete. In team competition, seniors Melonie Houston, Sarah Klein, Hollie Puskas, and Eric Smith will enter as the actual chefs, but will be working on different categories of food. Smith prepares meats and main entrees, Klein will prepare appetizers, and Puskas and Houston oversee desserts. Juniors Amber Gifford and Mary Daboin will serve as alternates for the competition.

In the individual events, Eric Smith is again competing in the Main Entree's competition which includes: meats, soups, and sauces. The Commercial Baking contest will feature Dominique Winterburg.

Mr. Dye says, "We have written tests to see where our students are at the beginning of the year and they take the same test at the end

of the year to see how much they remember. We take these tests so that when they get a job in the cooking field they can remember what I taught them in this class." Mr. Dye will have a cook off in class to determine the best cook and who will compete in the individual contests.

The culinary arts class gives students the opportunity to serve people and get the feel of cooking. The work requires diligence and perseverance. The program is also looking forward to the new building currently under renovation near the high school. "We just can't wait until it is finished!" exclaimed Mr. Dye, expressing a great deal of excitement.

This instructor is passionate about cooking and loves sharing that passion with his students. Dye is often heard expressing his passion as he offers advice to his apprentices. "Consistency, consistency, consistency!" Dye's students take this advice to heart in everything they do.



Top: Sarah Klein and Hollie Puskas crumble chocolates to use in a dessert

Middle: Hollie Puskas prepares a rice dish to complement the creamy baja roll

Bottom: Mr. Jon Dye and his afternoon Culinary Arts Class

Photos: Margaret McGovern



Missouri Names 2008 LifeSmarts Champions

Consumer-savvy teams from Camdenton Middle School and Maysville High School emerged winners in the 2008 Missouri LifeSmarts competitions held in Jefferson City, Feb. 26-27.

The first-ever Junior Varsity competition in the educational program that develops the consumer and marketplace skills of middle school students was held in Jefferson City, Feb. 26. The winning eighth-grade student team, "Laker Ottopilots 8," answered some tough questions to prevail in the state competition. Sherwood Middle School, Creighton, took second place in the statewide competition, and Linn Junior High School came in third.

So, how does it feel to be the first-ever Junior Varsity LifeSmarts winner? "It's awesome!" said team captain, Julia Mann. "Obviously, being a part of LifeSmarts history is something really exciting for all our team members."

The Laker Ottopilots 8 team is coached by Mary Otto, a family and consumer sciences teacher at Camdenton Middle School. Team members include Mann, Jonathan Lapeyre, Grace Cooney, Melinda Wilson and Kendall Thiesse.

A varsity team from Maysville High School claimed its fourth consecutive victory in the Missouri Varsity LifeSmarts competition the following day. The "Savvy Consumers," won the varsity championship event also held in Jefferson City. The Maysville team will represent Missouri in the National LifeSmarts Championship in Minneapolis in April. Benton High School, St. Joseph, took second place; and a team from Sherwood High School, Creighton, came in third.

The Savvy Consumers team is coached by Kathy Kagay, a family and consumer sciences teacher at

Maysville High School. Team members include team captain Allison Miller, Nick Erickson, Ethan Osborn, Audrey Goodwin and Nicole Bird.

"LifeSmarts" >p15



↑ **Camdenton MS-1st place - Junior Varsity LifeSmarts winners from Camdenton show off their metals, marble plaque and certificate of achievement.**

Back row: Melinda Wilson, Grace Cooney; Mary Beth Otto, Coach; Scott Oberkrom, American Century Investments; Front row: Julia Mann, Captain; Jonathan Lapeyre; Kendall Thiesse



← **Maysville-group activity - Maysville students work together as they answer the group activity questions during the final round of competition.**

Left to right: Nick Erickson, Allison Miller, Ethan Osborn, Audrey Goodwin

LifeSmarts *(from page 14)*

LifeSmarts is a national program run by the National Consumers League that encourages students to develop consumer and marketplace skills in a fun way. The new junior varsity level is open to students in grades 6-8. The varsity level, now in its fifth year in Missouri, is for students in grades 9-12.

The competition begins with an online competition where teams competed for top scores. The six highest-scoring junior varsity teams and nine top scoring varsity teams were invited to the state championship to test their knowledge skills in a game show-style event. In Missouri, over 1,600 students on

138 teams participated online to test their consumer knowledge in the areas of:

- personal finance
- health and safety
- environment
- technology
- consumer rights and responsibilities

LifeSmarts Question Master Scott Oberkrom, community investments consultant for American Century Investments of Kansas City, offered congratulations to all LifeSmarts participants.

“LifeSmarts” >p16



↑ *LifeSmarts 08 Varsity winners with ACI Representative - The 2008 Varsity winners from Maysville High School enjoy their victory talking with Scott Oberkrom from American Century Investments who served as the Question Master.*

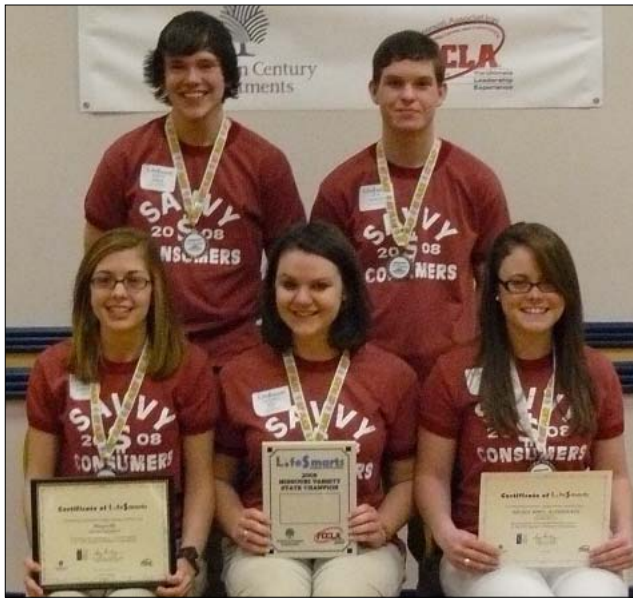
Left to right: Ethan Osborn; Audrey Goodwin; Scott Oberkrom, American Century Investments; Nicole Bird; Allison Miller, Captain; Nick Erickson



↑ *Varsity Final Round 1 - Question Master Scott Oberkrom from American Century Investments speaks to the students before beginning the final round of Varsity LifeSmarts competition. Maysville High School, on the left, took 1st place; Benton High School of St. Joseph, pictured in the middle, came in 2nd; and Sherwood High School from Creighton, on the right, ended the competition in 3rd place.*

Pictured from left to right: Maysville High School - Nick Erickson, Allison Miller, Ethan Osborn, Audrey Goodwin; Benton High School - Mike Weil, Jayse Musser, Nick Weil, Brittany Beaver; Sherwood High School - Kristen Gregg, Ashley Salmon, Darrick Farr, Dusty Snedeger (hidden); Question Master - Scott Oberkrom, American Century Investments

LifeSmarts *(from page 15)*



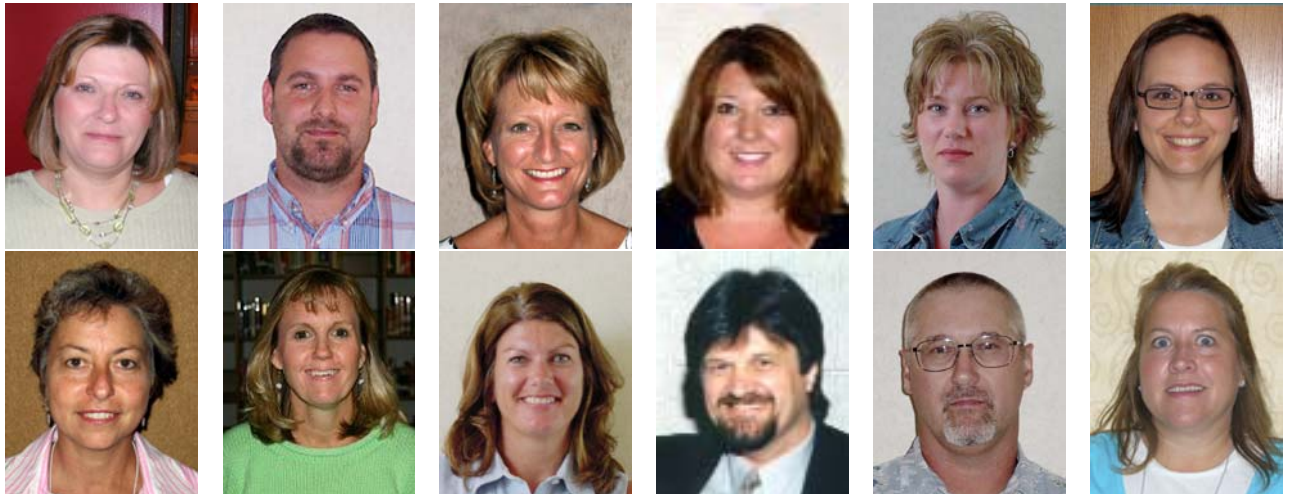
↑ **Varsity 1st place-Maysville - The Varsity LifeSmarts team from Maysville was also the 2007 Missouri LifeSmarts champion. They will travel to Minneapolis, MN in April to represent Missouri at the national competition. Their coach is the Maysville Family and Consumer Sciences teacher, Kathy Kagay.**

Back row: Ethan Osborne, Nick Erickson; Front Row: Audrey Goodwin; Allison Miller (captain), Nicole Bird

“Everyone in the LifeSmarts program is a winner,” he said. “As the students prepared for the competition, they learned to recognize and avoid common consumer scams and have a better appreciation for how their personal economic, health, environmental and security choices impact the world around them.”

The statewide program is coordinated by the Department of Elementary and Secondary Education and the Family, Career, and Community Leaders of America (FCCLA) organization. Missouri LifeSmarts’ financial sponsor is American Century Investments of Kansas City, which also is the national Junior Varsity sponsor. For more information on Missouri LifeSmarts, visit the Web site at: www.dese.mo.gov/careered.

DECA Advisors Recognized for Outstanding Service



Twelve Missouri DECA chapter advisors were recognized by their colleagues with the Diamond Award at the State Career Development Conference. Given annually, the Diamond Award recognizes chapter advisors who make outstanding contributions to their respective DECA District as determined by their colleagues. Congratulations to this year’s recipients:

Top row, from left:

- ♦ Stephanie Williams, Cameron High School
- ♦ Brandon Lynch, Putnam County High School
- ♦ Shelli Ray, Blue Springs South High School
- ♦ Tracy Christie, Fort Osage Career & Technical Ctr.
- ♦ Becky Lehman, Morgan County High School
- ♦ Angela Syron, Francis Howell Central High School

Bottom row, from left:

- ♦ Martha Rybinski, Orchard Farm High School
- ♦ Marci Boland, Clayton High School
- ♦ Mary Harr, Marquette High School
- ♦ Jeff Harrison, McDonald County High School
- ♦ Rick Palmer, Seymour High School
- ♦ Tammy Crowley, Dexter High School

Missouri DECA Celebrates 60 Years of Excellence



← Gov. Matt Blunt (center) presents a proclamation in celebration of Missouri DECA's 60th anniversary.

↓ Rep. Jason Grill invited Missouri DECA District 1 Vice President Briana Evans to the House of Representatives dais.

Gov. Matt Blunt issued a proclamation on the occasion of Missouri DECA's 60th anniversary on February 13, 2008 in the Governor's Office. Gov. Blunt recognized Missouri DECA for its continued success and advocacy of marketing education through the development of business and education partnerships.

TEXT OF GOV. MATT BLUNT'S PROCLAMATION:

WHEREAS, Missouri DECA has provided unparalleled experiences to more than 9,000 student and advisor members for more than 60 years; and

WHEREAS, Missouri DECA is one of the charter states of the premier student organization for students with interests in marketing, management, and entrepreneurship; and

WHEREAS, marketing and cooperative education's co-curricular philosophy closely

integrates classroom instruction, DECA, and the internship component allowing

students the opportunities to apply classroom knowledge in realistic settings; and

WHEREAS, Missouri DECA strives to develop an appreciation of the responsibilities of citizenship through leadership, social intelligence, civic consciousness and high ethical standards; and

WHEREAS, Missouri DECA is committed to the advocacy of marketing education and the growth of business and education partnerships;

NOW THEREFORE, I, Matt Blunt, GOVERNOR OF THE STATE OF MISSOURI, do hereby recognize and commend MISSOURI DECA on the occasion of its 60th Anniversary.



Missouri DECA members also participated in the Missouri ACTE Legislative Day and proclamation signing celebrating Career and Technical Education Month.

Missouri DECA's state officers and members met individually with their representatives and senators. Sen. Madia Coleman, Minority Floor Leader, introduced State President Isaac Robinson in the Senate Chamber in between debate on a bill. Rep. Jason Grill invited Missouri DECA District 1 Vice President Briana Evans to the House of Representatives dais.



↑ Sen. Madia Coleman, Minority Floor Leader, visits with Missouri DECA State President Isaac Robinson outside the Senate Chamber.

Missouri DECA Members Earn Nearly \$10,000 in Scholarships at the Annual State CDC



Missouri DECA Scholarship Winners (from left): Annalise Voss, Angela Iler, Tyler Gouge, Matthew Poehler, Brittany McConnell, Natalie Akins

On March 16 at the State Career Development Conference, graduating Missouri DECA members who plan to continue their education in a marketing, management, or entrepreneurship field received nearly \$10,000 as part of the Missouri DECA scholarship program. Corporate sponsorship provided more than \$2,750 in scholarship money.

Congratulations to the following recipients:

♦ **Isaac Robinson III, McCluer North High School**

Missouri DECA State President Scholarship - \$1,000; Awarded to the Missouri DECA President upon completion of a successful term. Advisor: Jake Lapinski

♦ **Melissa Luley, Francis Howell Central High School**

Hall of Fame Scholarship - \$1,000; Awarded to a student with the desire to become a marketing and cooperative education teacher and DECA advisor. Advisor: Steve Cross

♦ **Natalie Akins, Springfield-Parkview High School**

Lester B. Kesterson Scholarship – \$1,000; In recognition of former Director of Marketing and Cooperative Education and DECA State Advisor awarded to a student with high academic achievement and participation in DECA. Advisor: Cindy Shannon

♦ **Hilary Wehmeyer, Orchard Farm High School**

Jim Shelenhamer Memorial Scholarship - \$1,000; In memory of a past Missouri DECA State President awarded to a state officer who exemplifies leadership ability. Advisor: Martha Rybinski

♦ **Annalise Voss, Sullivan High School**

Kent McDaniel Memorial Scholarship - \$1,000; In memory of former chapter advisor awarded to a student whose life has been positively affected as a result of involvement in marketing and cooperative education and DECA. Advisor: Steffani McCrary

♦ **Brittany McConnell, Willard High School**

Bud Hartley Memorial Scholarship - \$1,000; In memory of former chapter advisor awarded to a student who successfully completed an internship component and actively participated in DECA. Advisor: Erinn Johnson

Scholarships >p19

Scholarships *(from page 18)*

- ♦ **Angela Iler, Springfield-Parkview High School**

Mike Tines Memorial Scholarship - \$1,000; In memory of former chapter advisor awarded to a student who exemplified characteristics of a true team player with integrity based on participation in marketing and cooperative education and DECA. Advisor: Cindy Shannon

- ♦ **Tyler Gouge, Francis Howell High School**

Missouri Association of Mortgage Brokers Scholarship - \$1,000; Sponsored by the Missouri Association of Mortgage Brokers as part of their commitment to education and the family. Advisor: Larry Anders

- ♦ **Amy Grotts, Park Hill South High School**

Missouri Association of Mortgage Brokers Scholarship - \$1,000; Sponsored by the Missouri Association of Mortgage Brokers as part of their commitment to education and the family. Advisor: Michelle Goodner

- ♦ **Matthew Poehler, Cameron High School**

Kathryn Beich Scholarship - \$750; Sponsored by Kathryn Beich. Advisor: Stephanie Williams

Friends of DECA Award



Kevin Hummer



Taylor Hill



Dr. Julie Lyman

The dedication, generosity, and hard work of business people, administrators, and community leaders ensure the best possible experience for our students in this outstanding organization. Every year, Missouri DECA inducts a select few who have been devoted to the organization and its members through the Friends of DECA award. This year, Missouri DECA honored three individuals who have given service at the local, state, and national levels.

Kevin Hummer, owner and CEO of RJ Promotions, has been an active supporter of his local DECA chapter and DECA District. Through his promotional company which he started while still a high school student, he provides Savannah High School DECA members with avenues to practice their marketing and management skills through trade shows, projects, and a developing internship program.

As a former state officer and national officer candidate, **Taylor Hill's** passion for DECA continues

today. A successful entrepreneur and owner of Horizon Automotive in Blue Springs, he has served as a judge at the district and state CDCs, assisted as a conference staff member at Missouri DECA events, and delivered keynote addresses to Delta Epsilon Chi members as well as marketing teachers at their annual professional development conference.

Dr. Julie Lyman selflessly gave more than 25 years of service at the local, state, regional, and international levels – as a student, national officer, chapter advisor, and state advisor. Much of the success Missouri DECA has experienced in the past 15 years can be attributed to her visionary leadership, untiring work ethic, and unparalleled commitment to excellence. The state association's reputation as one of the premier student organizations is because of her cultivation of lasting relationships with her colleagues, business people, state officials, and most importantly, DECA members and alumni.

\$50,000 to the Muscular Dystrophy Association



↑ *Missouri DECA Reporter Kaila Metz presents Jennifer Gotham of the Muscular Dystrophy Association with a check for more than \$3,000 for Missouri DECA's contribution raised at the State Career Development Conference.*

Through year-long efforts, Missouri DECA chapters raised more than \$50,000 to contribute to the Muscular Dystrophy Association, DECA's longtime civic consciousness beneficiary.

The Missouri DECA State Action Team developed a state-wide fundraiser, "Racing Away with MDA" to encourage members to contribute to this worthy cause. More than \$3,000 was collected at the State CDC through a Miracle Minute and additional contributions.

"It's so exciting to see the passion our members have for MDA," said Kaila Metz, Missouri DECA Reporter.

The Rolla Technical Institute DECA chapter (Rob Eckhoff, advisor) was recognized as the Missouri DECA chapter making the largest contribution with a total of \$20,183. They received the traveling trophy for their accomplishments.

The Waynesville Technical Academy DECA chapter (Peggy Arnold, advisor) contributed \$17,212.

↓ *Nicole Blythe and Michael Wilbanks of Rolla Technical Institute will compete in the Community Service Project at the International Career Development Conference where they will present their project that netted more than \$20,000 for MDA.*



DECA chapters in the 500 club, whose contributions totaled more than \$500 include:

- Lee's Summit North DECA – Wylie Brown, Advisor
- Odessa DECA – Jessica Wade, Advisor
- South Central Career Center DECA – Cindy Doss, Advisor
- Kickapoo DECA – Scott Beaver, Advisor
- Willard DECA – Erinn Johnson, Advisor
- Sikeston Career and Technical Center DECA – Blaine Brunkhorst, Advisor

These funds will help to continue research for a cure for muscular dystrophy, while providing a summer camp experience for those suffering from MD. The Muscular Dystrophy Association is National DECA's long-time and leading community service partner.

CTE Students are Breaking Traditions

The Missouri Breaking Traditions contest has announced this year's outstanding students in nontraditional career and technical education programs. Nontraditional means occupations in which individuals from one gender comprise less than 25 percent of the individuals employed in that occupation or field.

For fifteen years, Breaking Traditions has honored outstanding students who have chosen specific career and technical programs based on their interests and abilities and who have not let their gender influence their career decisions. Outstanding educators who are teaching in a nontraditional career program and employers who are supportive of nontraditional students and employees are also recognized.

All State winners were honored April 18th at a ceremony at the Missouri Governor's mansion. Again this year, State winners received scholarship offers from every Missouri Community College and from Linn State Technical College.

State student secondary winners are:

- ♦ **Jamie Cornelius**, Hillyard Technical Center, Agriculture Education
- ♦ **Victor Gonzalez**, Kirksville Area Technical Center, Child Care Aide

State student postsecondary winners are:

- ♦ **Deborah Black**, St. Louis Community College Forest Park, Criminal Justice
- ♦ **James Pelikan**, Mineral Area College, Associate Degree Nursing

Spirit student winners are:

- ♦ **Tiffany Painter**, Northland Career Center, Computer Maintenance & Networking
- ♦ **Jeremy Smith**, Rolla Technical Center, Practical Nursing

State Educator winners are:

- ♦ Secondary: **Regina Gossett**, Poplar Bluff Technical Career Center, Graphic Communications
- ♦ Postsecondary: **Eilene Lyons**, St. Louis Community College, BioTechnology.

State Employer winner is:

- ♦ **Ron Lee**; Auto Zone; Monett, Missouri

Sponsored by the Department of Elementary and Secondary Education (DESE), the Missouri Center for Career Education (MCCE) and the MCCE Career Education Coordinators, the Breaking Traditions Awards are an excellent opportunity for students, career-technical programs, educators and schools to receive recognition and statewide publicity. Special thanks go to the instructors who took time to complete nomination forms for their outstanding students.



↑ **Tom Quinn, Missouri's Asst. Commissioner of Education, presented the Breaking Traditions Awards.**

For more information and a complete list of State, Regional and Honorable Mention winners, please check the Breaking Traditions website at www.breakingtraditionsmissouri.org.



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A Great “Win - Win” Exchange

On Wednesday, March 12, 2008, the Graphic Arts classes from Dallas County Career Center (DCCC) and the Culinary Arts classes from the Southwest Area Career Center (SWACC) in Monett did an exchange. Mrs. Vickie Fuller invited Mrs. Dorothy Loges' classes to come to the career center for lunch and in return, Mrs. Loges' classes designed t-shirts and presented them to Mrs. Fuller after lunch for her classes. It was the first time either teacher had participated in this type of exchange.

Both teachers are very active in SkillsUSA at the local, district, state and national level. Mrs. Fuller has worked at National SkillsUSA for the past six years on the commercial baking National Education Team. Mrs. Loges is a member of the Conference Management Team at National SkillsUSA. They both have many students attending state conference this year and both believe SkillsUSA is an integral part of their curriculum as far as preparing students for the world of work and teaching leadership skills.

They decided that this day needed to enhance their curriculums, so Mrs. Fuller presented an etiquette and table setting lesson to the Dallas County students. Mrs. Fuller's classes had just completed mock interviews and this day enhanced the learning they had just finished.

Luis Rios, a second year student at SWACC, said “It was a great opportunity for other schools to see what we do in class.” He added that, “The coolest part was the t-shirts they made for us.” Angel Pohl, another second year student from SWACC was pretty sure the students learned some new etiquette rules. She also appreciated the t-shirts as an exchange for lunch.

The shirts said, “If you can't stand the heat, get out of the kitchen!” - very appropriate for the culinary program. Lunch in return was Parmesan chicken, baked potatoes, steamed broccoli, hot rolls and butter, and cake (a request from Mrs. Loges).

“This was one of the best days of teaching I have had in eight years,” was all Mrs. Fuller had to say!!

Mrs. Loges was very impressed with the students and their interest in Mrs. Fuller's presentation. The lesson was followed up by a one-on-one with each student where they shook hands and introduced themselves to Mrs. Fuller. In turn, Mrs. Fuller was able to give them constructive feedback on their handshaking technique and greeting abilities. Although the students attend the Graphic Arts program at DCCC, they also complete various professional development exercises in class that they can use when interviewing for a position or when meeting prospective clients. Students were also able to demonstrate their ability to dress professionally and each student designed a “thank you” card to send to Mrs. Fuller and her students with a personal message.

Teresa Foster, a student at the Dallas County Career Center said, “I really liked their hats and the broccoli was the best I've ever had.”

“Thirty-seven students were able to attend this activity and I don't think I have ever taken a field trip that was as rewarding to so many as this,” was the comment made by Mrs. Loges. “I hope that this is something that we can do again.” It also presented the class with an opportunity to put their new screen-printing equipment to good use.



← *Students from Southwest Area Career Center and Dallas County Career Center learn a thing or two about etiquette, hospitality, screen printing, and perhaps most importantly ... sharing ideas and successes!*

Wilbanks Named 2008 DECA National Marketing Education Honor Award Recipient

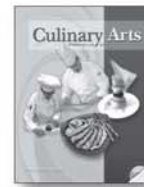


↑ **Michael Wilbanks, 2008 DECA National Marketing Education Honor Award recipient, is pictured receiving RTI's trophy for MDA fundraising efforts.**

Michael Wilbanks a senior at Rolla Technical Institute (RTI) in Rolla, MO is the recipient of the 2008 DECA National Marketing Education Honor Award. This award, given annually by DECA, a national association of marketing students, recognizes achievement in academic excellence, leadership skills, involvement in DECA and school and community service. The award recipient must be a DECA member in his/her senior year of high school with a cumulative grade point average of 3.2 or better for each of the high school semesters. The Marketing Education instructor and DECA chapter advisor at Rolla Technical Institute is Robert L. Eckhoff. Michael is the son of Joe and Wendy Wilbanks.

DECA is a career and technical student organization composed of more than 170,000 marketing education students who are interested in entrepreneurial, marketing and /or management careers. DECA provides the student members with educational and leadership opportunities through the partnership of the marketing education instructional programs and the business and industry community.

Look What's New at American Tech



Culinary Arts Principles and Applications provides learners with a solid foundation of proven culinary theory on which they can build a repertoire of professional skills and abilities.

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- *Comprehensive workbook and instructor resource guide.*



Mise en Place: The Culinary Knowledge Game is a fun and entertaining game designed to educate learners about the food service industry.

Helps prepare for FCCLA and SkillsUSA competitions.



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International Virtual Business Challenge



↑ *Missouri DECA Virtual Business Challenge Finalists*

Eight Missouri DECA members qualified to compete in the international Virtual Business Challenge - Retailing competition at the International Career Development Conference in Atlanta, Georgia on April 25-30, 2008.

Throughout the year, students competed in either the retailing or sports franchise challenge. It required students to develop marketing strategies, operate retail stores or sports franchises to optimize profitability, and manage the retail store or sports franchise through competitive threats, pressures, and other obstacles. The top two teams in the retailing category and top team in the sports category from each of four regions of the United States — Central, North Atlantic, Southern and Western — qualify to compete at the ICDC.

Our state winners and international qualifiers were recognized on stage at the opening session of the Missouri DECA State Career Development Conference on March 16, 2008.

Congratulations to our international qualifiers:

- ♦ **Katie Clear and Geoffry Sumter**, Warrensburg Area Career Center
First Place – Missouri
First Place – Central Region
Second Place – Overall, First Round of the Retailing Challenge
Cheryl Yung, Advisor

- ♦ **Deric Bennett, Cody Frazier, and Matt Niederer**, Warrenton County High School
Second Place – Central Region, First Round of the Retailing Challenge
Margarett Kernell, Advisor
- ♦ **Andy Brockfeld, Zach Sanders, and Joel Shortt**, Warrenton County High School
First Place – Missouri
Second Place – Central Region, Second Round of the Retailing Challenge
Margarett Kernell, Advisor

Congratulations to our state winners:

- ♦ **Cycle Heidenwith and Corie Smith**, Putnam County High School
First Place – Missouri, First Round of the Sports Challenge
Brandon Lynch, Advisor
- ♦ **Lee Songer**, Sullivan High School
First Place – Missouri, Second Round of the Sports Challenge
Steffani McCrary, Advisor

“Our online events not only require a strong understanding of marketing concepts, but they also require initiative, creativity, and commitment,” said Christopher Young, Missouri DECA State Advisor. “Each of our state winners as well as our international qualifiers should be commended for taking advantage of this learning opportunity and adding this experience to their growing collection.”

Sunkist Challenge



↑ *Missouri DECA Sunkist Challenge Finalists: Jake Turner, Blair Ballard, Jessica Cui, and Ahmed Ghizzi [Photo courtesy of Robyn Eckhoff]*

Four Missouri DECA members earned finalist status in National DECA's Sunkist Challenge which encourages members to create a viral marketing campaign. Only 16 finalists were chosen nationwide.

The honorees were recognized at the Missouri DECA State Career Development Conference on March 16 at the Lodge of Four Seasons. They each receive a \$500 award courtesy of Cadbury Schweppes Americas Beverage and will vie for one of two \$2,000 overall awards, which will be announced at the International Career Development Conference.

Congratulations to Missouri DECA's finalists:

- ♦ **Blair Ballard**, Putnam County High School
Brandon Lynch, Advisor
- ♦ **Jake Turner**, Warrensburg Area Career Center
Cheryl Yung, Advisor
- ♦ **Ahmed Ghizzi**, Warrensburg Area Career Center
Cheryl Yung, Advisor
- ♦ **Jessica Cui**, Rock Bridge High School
Cheryl Van Kirk, Advisor

"With a quarter of the national finalists, Missouri DECA is well represented in the Sunkist Challenge," said Christopher Young, State Advisor. "We are very proud of our creative, innovative, and motivated members and wish them the best of luck in the overall competition."



Don't Forget ...

**Missouri ACTE
Summer Conference
July 21-24, 2008
Springfield**

MISSOURI ACTE PROFESSIONAL DEVELOPMENT AWARD

The Missouri ACTE Professional Development Committee will award an annual scholarship to a current Missouri ACTE member. The scholarship will be in the amount of \$500 and will cover tuition, lab fees and books only. The scholarship will be sent to the institution of the recipient's choice for further study in the area of career & technical education. The entire \$500 scholarship must be used within one year following the issuance of the scholarship or it is null and void. It will be awarded to a Missouri ACTE member who meets the following criteria:

1. The individual must be a current member of the Missouri Association for Career & Technical Education and their respective division.
2. The professional development must be obtained through a Missouri institution
3. All reimbursement will be sent directly to the institution of the recipient's choice. The recipient is responsible for contacting the chosen institution's financial aid office to arrange the details for payment.
4. The recipient must be present at the annual Missouri ACTE Summer Conference or an alternate recipient will be chosen.
5. The recipient must complete the following application and it **must be postmarked on or before June 10, 2008**.
6. The recipient must have been active in some capacity with Missouri ACTE either through local or state activities.
7. Include two letters of recommendation, no further attachments please.
8. Complete the application within the space provided.

Professional Development Scholarship Application

Name _____

Address (Please specify school or home) _____

City/State/Zip _____

Telephone - Home _____ School _____ Missouri ACTE membership # _____

Missouri ACTE Division _____ Number of years as Missouri ACTE member _____

Describe the area of study being pursued and how this will enhance your professional development:

Institution of choice: _____

Applicants Signature _____

NAME _____

Send all materials to Donna Vossen; Executive Director, Missouri ACTE; PO Box 1955, Jefferson City, MO 65102

